

## Etoilé collection

Technical features enhance the collection's olfactory and organoleptic qualities. For the first time in the market, technical and visual qualities combine in harmony with strength and performance of service. **Etoilé** was born with a desire to create a new benchmark for the category. The new Italesse collection, created in partnership with **Maitres Cuisiniers de France**, shine on the most demanding and sophisticated haute cuisine tables around the world.

Italesse defines a new limit of excellence with Etoilé, providing a balance between performance, style, service and tasting experience. Two wine glasses (**Etoilé Noir** and **Etoilé Blanc**), one flute (**Sparkle**) and two different sized water glasses (**Etoilé Crystal** and **Crystal Small**) are characterised by their grace, refinement, lightness, strength, elegance and function. These products are designed for tasting with the maximum in terms of the expression of harmony between their lines, proportions, distribution and capacity. Etoilé's expertly crafted goblets are shaped and have features that are ideal for tasting and use with all types of wine. Since that is the case, in terms of tasting and function, they are multi-tasting and multi-functional objects. The stems of the **Noir** and **Blanc** goblets are machine made. They are tall, elongated and slender, and thin but strong, emerging from the base of the goblets as the "perfect soulmates" for the crafted glass. The **Sparkle** flute is presented as a true "revolution." It is a wider glass with an elegantly tall body and seven areas of beading.



**Etoilé** requested the company to “tackle” Italesse with particular commitment and a strong pioneering spirit. Not surprisingly, the glass is essentially a new invention, as a new ad hoc production technique has been used to obtain a unique material, Xtreme® glass, which is known to be exceptionally light and strong. No existing material would have made it possible to meet the standards of excellence required by the **Maîtres Cuisiniers de France**, the association which for over sixty years has conserved and disseminated French culinary art on a worldwide scale. Its members are among the largest and most distinguished chef restaurateurs and their final judgment on the collection is flattering: “Every glass is like simplicity elevated to perfection, nothing more and nothing less. It is what’s specifically required to make **Etoilé** unique” and “their appearance has a strong impact and they can add brilliance and unique beauty to any table.”

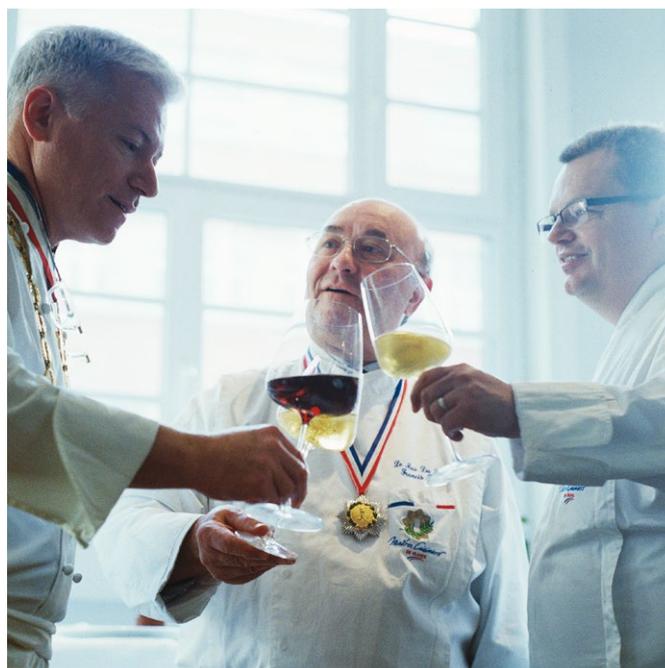
From a technical point of view, **Etoilé**’s attractive shapes are the result of innovative and contemporary design, as they are designed to be used for tasting. The result is a collection with remarkable character and strong personality.

Laser cutting is one of their most unique and characteristic features, since the mouth of the glasses is particularly resistant to chipping, making them high performance.

The stems are six millimetres thick, twelve centimetres tall, and have a unique strength: with these characteristics, and in one piece, they are something never achieved before and are a completely new development on the market.

The volumes of the glasses are designed to offer the best in terms of technical service and they enhance all complex organoleptic and olfactory properties of the wine they are designed to contain.

The glass and the stem are made of a single piece and a plate is attached before the stem is elongated. The glass is also suitable for “extreme” situations that require more strength.



## Press contact

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# Images

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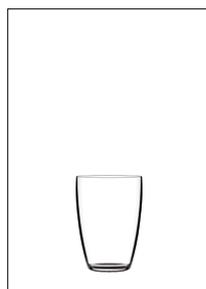
Etoilé Sparkle



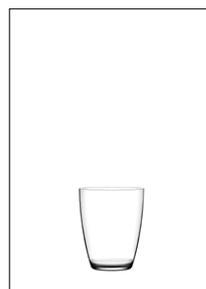
Etoilé Blanc



Etoilé Noir



Etoilé Cristal



Etoilé Cristal Small